



• TOWN OF NORTHLAKE •

CHRISTMAS

★ *at the Commons* ★



Dear Northlake Supporter,

We're excited to announce the Fourth Annual Christmas at the Commons celebration, taking place on Monday, December 1, 2025, from 5:30 PM to 8:30 PM at Northlake Commons on FM 407. This cherished community tradition brings together families, friends, and neighbors for a magical evening that kicks off the holiday season, while also showcasing and supporting our local business community.

This year's festivities will include a parade, tree lighting ceremony, Santa, Polar Express train rides, live Christmas music, food vendors, children's activities, and a festive holiday market. The Commons plaza will transform into a pedestrian-only winter wonderland, with the parade beginning at 6:00 PM and the tree lighting at 6:30 PM. Complimentary shuttle service will run throughout the evening from the North Texas Church of Christ (off-site parking) to the event site.

We invite you to partner with the Town of Northlake to help make this event a joyful success. A variety of sponsorship opportunities are available for businesses, organizations, community groups, families, and individuals who want to be part of creating a festive and memorable holiday experience for our residents.

Thank you for your continued support. We look forward to celebrating the season together!

Warm regards,

Lauren Homeyer
Economic Development Coordinator

Thank you for your interest in the Town of Northlake's Fourth Annual Christmas at the Commons!

For additional information, please contact Lauren Homeyer at 940-350-9344 or email: lhomeyer@town.northlake.tx.us.

Christmas at the Commons Sponsorship Opportunities

'Tis the Season - Event Title Sponsor: \$10,000

- Exposure on 35W digital billboard through December 1st, with a stand-alone panel stating Proud Sponsor of the Town of Northlake Christmas at the Commons.
- Additional exposure with logo placement in event ads on digital billboards through December 1st.
- Advertisements in The Cross Timbers Gazette and the Robson Ranch Pioneer magazine, November issue.
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Prominent logo position on event banners, signage, and all social media platforms, tagged.
- Logo placed on event posters placed at Town buildings and multiple Northlake businesses.
- Sponsor introduced during tree lighting ceremony, welcomes attendees, and presents supporting sponsors.
- Signage at the event.
- Vendor booth, upon request.
- Promotion through the Metroport Chamber.

HO HO HO Sponsor: \$5,000

- Exposure with logo placement in event ads on 35W digital billboard through December 1st.
- Advertisements in The Cross Timbers Gazette and the Robson Ranch Pioneer magazine, November issue.
- Promotion through the Metroport Chamber.
- Authorized use of the Town's marketing materials in your own advertising and promotion.
- Prominent logo position on event banners, signage, and all social media platforms, tagged.
- Logo placed on event posters placed at Town buildings and multiple Northlake businesses.
- Sponsorship announced during tree lighting ceremony.
- Signage at the event.
- Vendor booth, upon request.

Polar Express Sponsor: \$2,500

- Tiered logo position on event banners, signage, and all social media platforms, tagged.
- Logo placed on event posters placed at Town buildings and multiple Northlake businesses.
- Sponsorship announced during tree lighting ceremony.
- Signage at the event.
- Vendor booth, upon request.

Jingle Bell Rock Sponsor: \$1,000

- Listing on event banners, signage, and all social media platforms, tagged.
- Vendor booth, upon request.
- Listing on event posters placed at Town buildings and multiple Northlake businesses.
- Sponsorship announced during tree lighting ceremony.

Santa's Helpers: \$500

- Listing on event posters placed at Town buildings and multiple Northlake businesses.
- Vendor booth, upon request.

Donations: Any Amount

- Listing on event posters placed at Town buildings and multiple Northlake businesses.